

# **COOKIE POLICY**

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information.

Please read this policy carefully together with our <u>Privacy Notice</u> as it contains important information on who we are and how we use cookies on our website. We may change this policy from time to time, please review our policy on the website.

### **OUR WEBSITE**

This website is operated by Servol. Our website uses cookies to distinguish you from other users of our website and helps us to improve our website, products, and services, providing you with a better experience when you use our website.

This cookie policy only relates to your use of our website to browse our services, donate to us, make a referral, and any other general gueries.

Our website contains links to and from the websites we consider may be helpful to you. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. These other third-party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third-party websites, please consult their policies as appropriate.

#### WHAT ARE COOKIES?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive.

Some of these cookies are strictly necessary for the functionality of our website and therefore do not require your consent. When we deploy cookies which are not strictly necessary for our website to operate, we will seek your consent prior to storing these on your device.

There are three main types of cookies:

- Session cookies: specific to a particular visit and limited to sending session identifiers
  (random numbers generated by the server) so you don't have to re-enter information
  when you navigate to a new page or check out. Session cookies are not permanently
  stored on your device and are deleted when the browser closes;
- **Persistent cookies:** record information about your preferences and are stored in your browser cache or mobile device; and
- **Third party cookies:** placed by someone other than us which may gather data across multiple websites or sessions.

We describe our use of cookies, including a detailed list of your information which we and others may collect through cookies, below. For further information on cookies generally, including how to control and manage them, visit the Information Commissioner's Office guidance on cookies.

#### **CONSENT TO USE COOKIES AND CHANGING SETTINGS**

We will ask for your consent to place cookies or other similar technologies on your device, except where they are necessary for us to provide you with a service that you have requested (e.g. to enable you to donate to Servol).

You can withdraw any consent to the use of cookies or manage any other cookie preferences by clicking on the Consent Preferences icon at the bottom of any page on our site. You can then customise your cookie preferences by selecting which cookies you allow. It may be necessary to refresh the page for the updated settings to take effect.

### WE USE COOKIES FOR THE FOLLOWING GENERAL PURPOSES

- **Strictly necessary (essential) cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to make a referral, make a donation, or contact us through our website.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. These cookies are sometimes placed by third party providers of web traffic and analysis services.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies collect information about your browsing habits and inferred interests to make advertising more relevant to you. They remember the other websites you visit, and this information is shared with third party organisations, for example advertisers.
- When you visit other website, you may see an advertisement for Servol because you visited our website. You may opt-out of network advertising programs that track your activities across multiple websites to deliver personalised advertising content to you.

To opt out, please contact us at <a href="mailto:enquiries@servolct.org">enquiries@servolct.org</a>.

**Social media cookies.** These cookies allow users to share our website content on social media such as Facebook, Instagram and Twitter. These cookies are not within our control. Please refer to the respective privacy policies of the social media providers for how their cookies work.

### **OUR USE OF COOKIES**

The table below provides more information about the cookies we use and why:

Cookie Name	Purpose	Duration		
<b>Strictly Necessary cookies -</b> help makes our website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies and therefore we will not request your consent				
cf_bm	This cookie is deployed by Cloudflare to support Cloudflare Bot Management.	1 hour		

Cookie Name	Purpose	Duration
_cfuvid	Cloudflare deploys this cookie to track users across sessions to optimise user experience by maintain session consistency and providing personalised services	Session
wpEmojiSetti ngsSupports	WordPress deploys this cookie when a user interacts with emojis on a WordPress site. It helps determine whether the user's browser can display emojis properly.	Session
<b>Preference cookies -</b> enables our website to remember information that char our website behaves or looks, like your preferred language or the region that y		
<del>-</del>	<b>performance cookies -</b> help us to understand how visitors int lecting and reporting information anonymously	eract with our
vuid	Vimeo deploys this cookie to collect tracking information by setting a unique ID to embed videos to the website	1 year 1 month 4 days

Cookie Name	Purpose	Duration		
<b>Targeting/Advertising cookies -</b> are used to track visitors across websites. The intention is to display ads that are relevant and engaging for you and thereby more valuable for publishers and third-party advertisers				
Unclassified cookies - are cookies that we are in the process of classifying, together with the providers of individual cookies				

## HOW TO TURN OFF ALL COOKIES AND CONSEQUENCES OF DOING SO

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, <u>please be aware</u> that you may lose some of the functionality of our website.

For further information about cookies and how to disable them please go to the <u>guidance on cookies</u> published by the UK Information Commissioner's Office.

#### **HOW TO CONTACT US**

Please contact us at <a href="mailto:enquiries@servolct.org">enquiries@servolct.org</a> if you have any questions about this cookie policy or the information we hold about you.